



# Responding to Key Buyers on Deforestation Risk

## *What happens when land use change / deforestation is detected?*

As companies are looking for ways to meet their “No Deforestation” commitment, many large brands, traders and refineries have invested in satellite technology to monitor deforestation occurrence in the area where they are sourcing from.

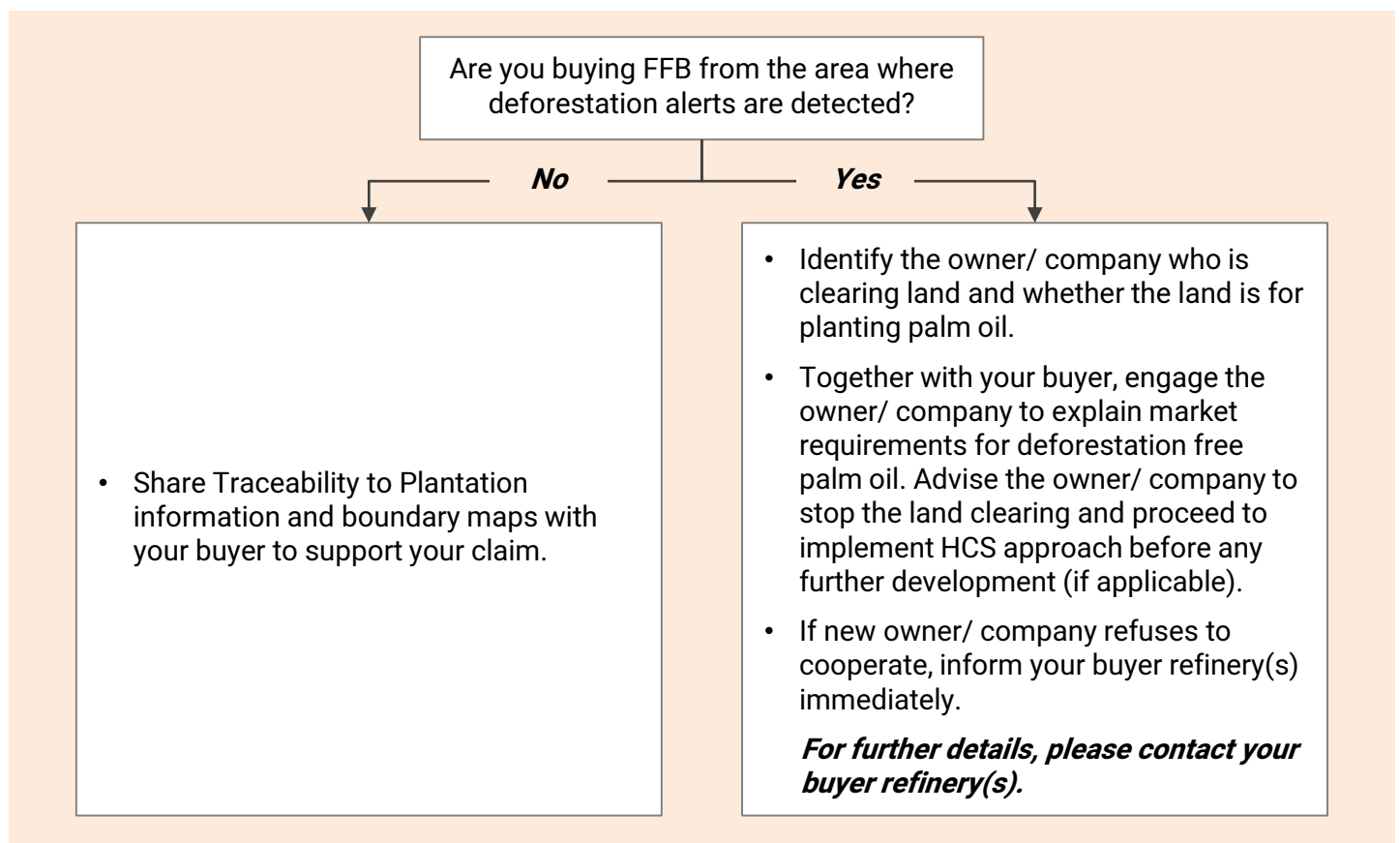
As such, if deforestation alerts are detected near your mill, your buyer may engage you to understand what is happening and what can be done to stop it.



***As mills, you play an important role to help your buyers understand the story and context behind the images they are seeing on their satellite monitoring platform.***

## *What can you do if your buyer informs you that there are deforestation happening near your mill?*

The following outlines some general non-exhaustive steps that can be taken by a mill:



### **Reference:**

As an example of the seriousness of this issue, please refer to Wilmar’s policy on suspension of suppliers involved in deforestation: [https://www.wilmar-international.com/docs/default-source/default-document-library/highlights/sustainability/latest-updates/joint-statement--final-\(07122018\)--with-signatures-v2.pdf?sfvrsn=ed202a16\\_0](https://www.wilmar-international.com/docs/default-source/default-document-library/highlights/sustainability/latest-updates/joint-statement--final-(07122018)--with-signatures-v2.pdf?sfvrsn=ed202a16_0)